

# 2020 FALL CONFERENCE: REFLECTIONS ON SYSTEMIC INJUSTICE AND RACISM

HOSTED BY THE INDIANA SOCIETY FOR  
PUBLIC HEALTH EDUCATION

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**NOVEMBER 9TH • 1:00 - 4:00 PM EST**  
**NOVEMBER 10TH • 8:30 - 12:30 PM EST**

**Zoom Video Conference**

## Key Areas

### *Advocacy*

As public health professionals, InSOPHE members must be able to see beyond health fairs and information booths. It's our job to create public health changes in our community. How can InSOPHE members do that? By advocating for what we believe in!

Health educators are mostly seen at the "grassroots" level, creating and conducting programs to those in need. InSOPHE knows that's important, but we need to be seen more at the "grasstops" level meeting with legislators and key decision makers to let them know the importance of public health policies. Not only will our voices be heard, but people will see us as the experts in public health. You are not only advocating for public health, but for public health professionals as well. InSOPHE can help you become a great public health advocate.

### *Continuing Education*

InSOPHE has partnered with the National Commission for Health Education Credentialing (NCHEC) to provide continuing education credits (CEs) for Certified Health Education Specialist (CHES)/ Master Certified Health Education Specialist (MCHES) members. We offer MCHES and CHES CE opportunities to our members for FREE and to non-members for the cost of the CE provided.

### *Networking*

Now more than ever, networking is an essential tool for collaborations, partnerships and professional success. InSOPHE provides networking opportunities (even virtually) for members to get to know one another better and form professional relationships.

# ABOUT INSOPHE

The Indiana Society for Public Health Education (InSOPHE) is a professional association made up of a diverse membership of health education professionals and students. InSOPHE promotes healthy behaviors, healthy communities, and healthy environments through its membership and partnerships with other organizations and universities. With its primary focus on public health education, InSOPHE provides leadership through a code of ethics, standard for professional preparation, research, and practice; professional development; and public outreach.

InSOPHE was originally established in 1963 as the Indiana Association of Health Educators (IAHE). After 25 years of being a small local organization, membership and the board of directors decided that an affiliation with a national organization would be beneficial to health educators in Indiana.

## MEMBERSHIP BENEFITS

InSOPHE members receive the following benefits with their annual dues:

- Professional development opportunities
- Access to monthly member newsletter
- Updates on career opportunities and resources
- Advocacy updates and resources
- Reduced fees for workshops and conferences
- Networking events
- Access to membership directory
- Free access to Member Mobile application for quick and easy access to important InSOPHE features
- Scholarship opportunities
- Reduced fees for National SOPHE
- Continuing education opportunities for CHES/MCHES

Visit [www.InSOPHE.org](http://www.InSOPHE.org) to learn more or contact [Membership@InSOPHE.org](mailto:Membership@InSOPHE.org)

# VIRTUAL CONFERENCE TIPS

2020 conferences look a bit different this year. While we love seeing our members and meeting new faces at our Annual Fall Conference, hosting this event virtually helps to ensure the health and safety of all attendees and presenters, in addition to allowing us to have a greater reach across the state of Indiana for health education and promotion professionals who may not easily have the ability to travel to our in-person events.



## FOR THE BEST EXPERIENCE...

- Download zoom client, rather than viewing the conference on your web browser. This will give you additional features to utilize during the conference and minimize technical glitches.
- Ensure your zoom software is updated to the latest version!
- First time joining a zoom meeting? This helpful video reviews the basics of zoom and how to join a meeting.
- It may be helpful to have your organization's IT on stand-by, should you run into any technical issues. Restarting your device is always an easy first step to troubleshooting as well!
- Article: The Dos and Don'ts of Virtual Meetings

# DAY 1 PROGRAM FLOW

2020 VIRTUAL FALL CONFERENCE

MONDAY, NOVEMBER 9, 2020

## OPENING REMARKS

1:00 - 1:15 PM

**Abbey Abram**, InSOPHE Co-President-Elect  
**Jodie Fisher**, InSOPHE Co-President-Elect

## KEYNOTE: HEALTH EQUITY AND RACISM AS A ROOT CAUSE OF SOCIAL DETERMINANTS OF HEALTH

1:15 - 2:45 PM

**Kierra S. Barnette, MPH**  
Keynote Speaker

## BREAK

2:45 - 3:00 PM

*Stand up and stretch your legs!*

## BREAKOUT SESSIONS

3:00 - 4:00 PM

During this time, you will have the opportunity to engage in one of the following sessions:

### ADVANCING SOCIAL CHANGES FOR IMPROVED BIRTH OUTCOMES

**Jack Turman, Jr., PhD**  
**Deborah D. Fisher, BSW, MEd, ESD**

### BARRIERS TO SUCCESSFUL REENTRY

**John Cocco, MSW, LCSW**

### WHAT ABOUT MY HEALTH?

**Angie Martinez**

## DAY 1 CLOSING REMARKS

4:00 PM

**InSOPHE Board Member**

## EVENT QUESTIONS?

CONTACT [PRESIDENT-ELECT@INSOPHE.ORG](mailto:PRESIDENT-ELECT@INSOPHE.ORG)

# DAY 2 PROGRAM FLOW

2020 VIRTUAL FALL CONFERENCE

TUESDAY, NOVEMBER 10, 2020

## ANNUAL BUSINESS MEETING

8:30 - 9:10 AM

InSOPHE Board of Directors

## STUDENT CASE STUDY COMPETITION AWARDS

9:10 - 9:20 AM

## Competition Judges:

**Tina Jacob**, InSOPHE President

**Allison Aultman**, InSOPHE Past-President

**Andi Cox**, InSOPHE Secretary

## BREAK

9:20 - 9:30 AM

*Stand up and stretch your legs!*

## RACISM AS A PUBLIC HEALTH CRISIS - PANEL DISCUSSION

9:30 - 11:00 AM

## Panelists:

**Robin Coleman, RN, MPH, CLS, NCTTP**

**Kelli Brien, CLS**

**Gina Fears**

**Michelle Washington, RN, MSN**

## BREAK

11:00 - 11:15 AM

*Stand up and stretch your legs!*

## KEYNOTE: BIPOCX:WHAT IS REALLY KILLING US?

11:15 - 12:15 PM

**Gina Forrest, PhD, MPH**

Keynote Speaker

## DAY 2 CLOSING REMARKS

12:15 PM

InSOPHE Board Member

**CONTINUING EDUCATION  
QUESTIONS?**

CONTACT [CONTINUINGEDINSOPHE@GMAIL.COM](mailto:CONTINUINGEDINSOPHE@GMAIL.COM)

# CONTINUING EDUCATION

An application for this event has been submitted to award Certified Health Education Specialists (CHES®) and/or Master Certified Health Education Specialists (MCHES®) to up to a total of 5.0 Category I Entry-Level Continuing Education Contact Hours (CECH). No Advanced-Level or Continued Competency CECH are available. The National Commission for Health Education Credentialing, Inc. has approved SOPHE and its chapters as designated multiple event providers of CECH in health education.

## WHAT IS CHES® AND MCHES®?

The National Commission for Health Education Credentialing, Inc. (NCHEC) was founded in 1988 to address the industry-wide need to enhance the professional practice of Health Education through the promotion of a credentialed body of Health Education Specialists. NCHEC offers two certifications, **Certified Health Education Specialist** (CHES®) and **Master Certified Health Education Specialist** (MCHES®); that of which establish national standards of practice, and verifies a health education specialist's knowledge and skills through examination and continuing education.

## WHAT VALUE DOES A NATIONAL CERTIFICATION PROVIDE?

- Establishes a national standard of practice for all health education specialists
- Attests to the individual health education specialists' knowledge and skills
- Assists employers in identifying qualified health education practitioners
- Develops a sense of pride and accomplishment among certified health education specialists
- Promotes continued professional development for health education specialists

**IF YOUR ORGANIZATION IS INTERESTED IN PARTNERING WITH  
INSOPHE FOR CONTINUING EDUCATION OR IF YOU ARE INTERESTED  
IN PARTICIPATING IN INSOPHE'S CONTINUING EDUCATION  
COMMITTEE, PLEASE CONTACT INSOPHE CE DIRECTOR AT  
[CONTINUEDINGEDINSOPHE@GMAIL.COM](mailto:CONTINUEDINGEDINSOPHE@GMAIL.COM)**

# BIOGRAPHIES



## KEYNOTE SPEAKERS



### **KIERRA S. BARNETT**

*Kirwan Institute for the Study of Race and Ethnicity*

Dr. Kierra S. Barnett is a Racial and Health Equity Post-Doctoral Researcher at the Kirwan Institute for the Study of Race and Ethnicity. Her work focuses on the impact of social determinants of health (i.e. socioeconomic conditions, education, and natural, built and social environments) on racial and ethnic health inequities. Having joined the Kirwan Institute in 2013, Dr. Barnett has collaborated with state, county and city public health departments, as well as non-for-profit organizations, to assess health outcomes, such as infant mortality, and make policy and practice-based recommendations to address the disparities. Dr. Barnett recently received her Ph.D. in Public Health from The Ohio State University. She also holds a Masters of Public Health from OSU and a Bachelor's of Science in Community Health from the University of Illinois.

### **GINA FORREST**

*Butler University*

Dr. Gina is a native Hoosier and wants to make Indiana a more inclusive, healthier and happier state! She has earned a MPH (Masters of Public Health) and a PhD in Health Behavior from Indiana University - Bloomington. Her research focus is health disparities. Dr. Gina has been in the field of training and facilitating discussions in the areas of diversity, inclusion, equity and cultural awareness for over ten years. Topics include Implicit Bias, Race and Ethnicity, Working across the Generations, Healthy Communication, Aging, Gender Identity, Socioeconomic Status, and Inclusive Language. In addition, she has over 13 years of experience in the public health field where her expertise is in grant management, conducting needs assessments, program planning, and evaluation. Dr. Gina has taught undergraduate courses at Butler University and Indiana University - including Health Disparities, Public Health Program Planning, Public Health Administration, Healthcare in Diverse Communities, Personal Health, Exploring Public Health, and Community Health, and Human Sexuality.



## SPEAKERS

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### **JOHN P. COCCO**

*Step-Up, Inc.*

John P. Cocco is a licensed clinical social worker and Director of Reentry Services at Step-Up, Incorporated. He has worked in the field of mental health and substance use disorders since 2007, and has led the reentry services program at Step-Up since 2017. He is the vice chair of the Marion County Reentry Coalition and the Secretary of the National Organization of Forensic Social Work.



### **KELLI BRIEN**

*Mahogany Maternity*

Kelli Brien is a passionate women's health advocate, focused on eliminating racial disparities in maternal health. She created the Speak Life Doula program and co-authored the Safety PIN grant submission that garnered multiple awards from the Indiana State Department of Health. Kelli founded In Full Bloom Maternity Service LLC and Mahogany Maternity, a 501(c)(3) to provide maternity support in multiple counties across Indiana. She is a Certified Lactation Specialist, Lamaze Certified Childbirth Educator, Spinning Babies Certified Parent Educator and DONA International certified birth and postpartum Doula for over 13 years. She serves on The Saint Joseph County Fetal Infant Mortality Review team, the Indiana State Department of Health Maternal Mortality Review team, The Birth Equity Committee for Saint Joseph County Health Department, and chairs the Birth Equity Subcommittee and serves as Indiana Ambassador for DONA International. She established the 32nd Milk Bank Depot in Indiana. Kelli testified at the Indiana Statehouse in House and Senate chambers in support of Senate Bill 416, which passed, to be signed by Governor Eric Holcomb. Kelli is currently training to become a Certified Professional Midwife, her clinical experience entails service in Amish communities, attending home births across Northern Indiana and Southern Michigan.





## **ROBIN COLEMAN, RN, MPH, CLS, NCTTP**

### *Nurse-Family Partnership*

Robin Coleman started her nursing career in 2010 after pursuing a bachelor in nursing from Marian University. She began her career as a community health nurse in the specialties of family practice, referrals, and triage at HealthNet, where her passion for serving and supporting under-served clientele was known and grown. During this time, Robin participated in the Minority Nurse Affinity Group and Minority Professional Affinity Group at IU Health, HealthNet's affiliated partner. Robin joined Nurse Family Partnership in 2015, where she is the co-chair of the Diversity Equity and Inclusion committee. As a nurse whose lived experiences mirrors that of her clients, she brings a wealth of knowledge and practical skills to her role as a nurse home visitor. Robin graduated in August 2019 from Univ. of South Carolina, Columbia with a Master's in Public Health, focusing on Health Promotion, Education, & Behavior. She has specialties as a Certified Lactation Specialist, a Nationally Certified Tobacco Treatment Provider, Certified Tobacco Treatment Specialist Trainer, and a Certified Diversity Professional. As a champion advocate for Diversity, Equity, and Inclusion, Robin has been involved in the following initiatives: provided consultation for the development of the "Doula Project" focusing on culturally appropriate care for Goodwill's Young Leaders Board; co-presented at the "Implicit Bias with a Focus on Racial Equity Workshop" for the Excel Center National Conference 2020; co-presented at the "Racial Equity Workshop" for the GEM Conference 2020; and a panel participant at "Non-Bedside Nursing" for the Central District of Indiana Organization of Nurse Executives in October 2019, where she proclaimed that systemic racism is the root of the health care disparities in minority populations. Robin enjoys bike riding with her son, Garland and dad, Larry.



## **GINA FEARS**

### *Public Advocacy in Community Re-entry*

Gina Fears, has worked 22 years contributing to the Indianapolis Human Services community. She currently serves as the Assistant Director of Recovery and Community Services. Her immediate charge at PACE has been to develop Peer to Peer Recovery Coaching services and a DMHA partnered Recovery Resource Center, which opened in January 2019. Gina has trained Peer to Peer Recovery Coaches across the state of Indiana for certification, including in IDOC therapeutic communities. She has partnered for research with IUPUI School of Public Health and Wayne State University to study the benefits of Peer to Peer Coaching with the Justice involved population. Her previous experiences have been gained through working in Outpatient Services Treatment, Clinical Research, Nutrition and Supportive Living Management at Fairbanks. Gina has also maintained a special focus on women's recovery services through the creation of Esther's Place, a women's counseling center, and as a former Executive Director of Dove Recovery House for Women. She also served as the first Program Coordinator for the newly created Mayor's Office of Offender Re-entry during the Ballard administration. Additionally, Gina serves as the Quality of Life Neighborhood engagement Director for the Indy East Promise Zone's Martindale Brightwood Neighborhood. Paramount to all of these accomplishments, she is the wife of Juan Fears, the older sibling of 6 other accomplished professionals, Mother and stepmother to 7 and grandmother to 18. Gina sites the key to any success she has experienced and a strong faith foundation, much prayer, and the belief in recreating or adjusting when necessary.



## **DEBORAH D. FISHER, BSW, MED, ESD**

### *Grassroots Maternal and Child Health Leaders Training Initiative*

Deborah D. Fisher is a member of the Grassroots Maternal and Child Health Leaders Training Initiative, where she works toward promoting change in our communities to ensure the health and well-being for all pregnancies, infants, and families. Since becoming a grassroots leader, she has had the opportunity to receive training in community development strategies to address social, economic, environmental and political determinants of women's and infants' health, so that all women have the chance for a healthy pregnancy and all babies get the chance for a great start in life. Deborah, after 21 months in the program, is leading the Policy Development Group. The Policy group has begun working on two policies to present to lawmakers and other potential coalition partners which are; (1) Rights of grandparents caring for their minor grandchildren, and (2) Elimination of sales tax on diapers and other incontinence supplies for all who utilizes them, also included are feminine hygiene products. Deborah has had the opportunity to attend and speak at her first press conference at the Indiana State House surrounding Rep. Vanessa Summer's announcement launching the Maternal Health Caucus to raise awareness and promote policies to reverse Indiana's relatively high maternal and infant mortality rates. Deborah, as with all Grassroots Maternal and Child Health Leaders has written and presented her personal story describing her participation and desires as far as the GMCHL Initiative and she indicates that it is her desire for her story to inspire and give hope to others who have experienced maternal, and or infant mortality.



## **ANGIE MARTINEZ**

### *Shalom Health Care Center*

Angie Martinez- The HIV Program Manager for Shalom Health Care Center, a self-identified Queer, Latinx individual, who has a passion for people and seeks to further embed the way individuals see themselves in the world to be able to work together in community and challenge the status quo. Within their work, Angie helps individuals through the HIV continuum of care, HIV Prevention and they continue to organize and work with a variety of nonprofits to bring an end to health and social disparities and bring equitable justice for all.



## **JACK TURMAN, JR, PHD**

*Indiana University*

Jack Turman, Jr. is a Professor in the Dept. of Social and Behavioral Sciences at the IU Richard M. Fairbanks School of Public Health, and a Professor in the Dept. of Pediatrics at the IU School of Medicine. Dr. Turman is dedicated to growing education, research and outreach programs that optimize maternal and child health. After graduating with his bachelor's degree from Washington University, St. Louis, he earned his Ph.D. from UCLA and completed his postdoctoral fellowship in the division of Child and Adolescent Psychiatry at the UCLA School of Medicine. He was a faculty member for 15 years at the University of Southern California, where he founded and directed the Center for Premature Infant Health and Development, wherein he received recognition from the California Legislative bodies for his community engagement efforts to improve birth outcomes. As a program director at the University of Nebraska Medical Center he built The Connections Project, a community-based program to improve birth outcomes and infant development in Omaha's African American community. During his tenure as dean of the College of Health and Human Services at Indiana State University, he was the academic lead of the Wabash Valley Healthy Moms and Babies Initiative to improve birth outcomes in rural Indiana. In 2016, he received a Fulbright Specialist Award in Global Public Health, through which he worked to develop the first MPH program in Morocco. At the Fairbanks School of Public Health, he is leading an initiative funded by Riley Children's Foundation to train and mentor Grassroots Maternal and Child Health Leaders in Indiana zip codes at high risk for infant mortality. He also facilitates the Community Action Team of the Marion County Fetal and Infant Mortality Review Board.

## **MICHELLE WASHINGTON, RN, MSN, TTS, IBCLC**

*Nurse-Family Partnership*

Michelle Washington started her nursing career in 2014 after graduating with her BSN from Marian University. Prior to nursing school, Michelle worked for Healthy Families, where she developed a passion for Maternal and Child Health. Michelle joined Nurse Family Partnership (NFP) in 2014, as a Nurse Home Visitor. She has participated in various committees while at NFP, including the Diversity, Equity and Inclusion committee, of which she is a co-chair. She is a Board Certified Lactation Consultant, a Tobacco Treatment Specialist, Tobacco Treatment Specialist Trainer, and a Certified Diversity Professional. Michelle co-presented a session on Implicit Bias at the "Racial Equity Workshop" for the GEM Conference in 2020. She is also a member of the Indiana State Maternal Mortality Review committee. Michelle graduated in March 2020 from Western Governors University with a Master's in Leadership and Management. She has recently begun transitioning to a Nurse Supervisor role at NFP where she is looking forward to continuing to support nurses in this very important work of making sure all moms and babies get off to their best possible start. In her spare time Michelle enjoys traveling with her family, and curling up with a good book.



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**UNIVERSITY OF  
INDIANAPOLIS**

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MASTER OF PUBLIC HEALTH

# FIGHTING SYSTEMIC INJUSTICE AND RACISM

IN LIEU OF A FULL HONORARIUM, ALL OF OUR CONFERENCE PRESENTERS HAVE CHOSEN TO DONATE A PORTION OF THEIR HONORARIUM TO A LOCAL ORGANIZATION WORKING TO COMBAT SYSTEMIC INJUSTICE AND RACISM. IT IS OUR HOPE THAT THROUGH THIS SMALL DONATION, WE CAN REACH A VARIETY OF PUBLIC HEALTH ISSUES AND POPULATIONS.

**BELOW ARE THE RECIPIENT ORGANIZATIONS, CHOSEN BY OUR CONFERENCE SPEAKERS.**





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